



PEDAL POWER

A.C.T. Inc.

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TO WHOM IT MAY CONCERN

David Lowe

In 1991 David approached Pedal Power to ascertain if we would be interested in being involved in the production of a community advertisement for television promoting cycling.

After indicating our interest in the project David obtained funding from the ACT Government, wrote the script and produced and directed the commercial.

I found David most cooperative in discussions on finalising the script and in making arrangements for filming those parts of the commercial which required participation by Pedal Power members.

In my view David showed particular initiative in obtaining funding for this project and demonstrated flair and imagination, along with a great deal of enthusiasm, in producing an innovative television announcement with a very limited budget.

Dave Southgate
past President

7 July 1992